

ABSTRACT OF DISCLOSURE

An apparatus reproduces AV data in an interactive mode, a method handles a user input, and an information storage medium stores information therefor. The information storage medium includes AV data and a markup document utilized to reproduce the AV data in an interactive mode. The markup document includes first event information of an occurrence of a key input event corresponding to a user action to inform, by default, an AV playback engine, which plays back the AV data. Accordingly, interactive contents may be controlled using a limited user input device.